

Toshiba Storage – Always the Best Choice:

Solid State Disk (SSD):

- Operates the world's largest NAND fab
- Leverages end-to-end vertical integration
- Full featured, highly reliable products
- Comprehensive support for Tier-1 OEMs to facilitate qualifications and accelerate time-to-market

Hard Disk Drive (HDD):

- Decades long design and development experience
- Growing, successful business
- Committed to and investing in key market segments
- Dedicated design and technical resources for OEMs

Toshiba is Leading Innovation in Storage:

- Fastest growing storage device vendor in 2016¹
- Game-changing new storage technologies with key ecosystem partners
- Broad portfolio of innovative, market-proven storage offerings
- Inventor of NAND flash and BiCS FLASH^{TM 2}
- First-to-market with the highest capacity³ and smallest form factor NVMe^{TM 4} SSDs
- Established Storage Research Design Center (SRDC) to advance innovation
- Global R&D footprint with 800+ design and engineering resources

Toshiba Understands Your Needs:

- Exceptional continuity of supply
- Strategic commitment to customers
- Dependable and trustworthy supplier
- Roadmap alignment
- Ability to address dynamic, global business engagements
- Seamless qualification and proven integration processes.
- Worldwide hub capabilities and logistics resources

Experience the Toshiba Offering

For 10 years running, Toshiba has secured its position in the list of Top 10 companies with the most patents owned⁶. This innovation driven approach has enabled Toshiba to continue its commitment to delivering a comprehensive portfolio of HDDs and SSDs with superior quality and feature sets for a range of enterprise, client and specialty applications.

Contact Us Today

For questions or additional information on Toshiba storage please contact us at: storagemarketing@taec.toshiba.com
or visit us at: toshiba.semicon-storage.com

Explosive Growth: Storage Market Overview

An astonishing 180ZB of data is predicted to be created by 2025⁵, and the value of data generation is driving demand for storage capacity. The perceived value of data stored continues to grow exponentially.

**Learn more at:
toshiba.semicon-storage.com**

Adam Fore, Director, Product and Solutions Marketing, NetApp

"Flash and storage technology moves faster than just about any other industry, and with continued, explosive data growth, storage is at the heart of transforming business operations. Collaborating with Toshiba ensures that our customers have access to the products and expertise they need to be successful."

1. Fastest growing vendor as measured by revenue, based on IDC Worldwide Solid State Storage Quarterly Update: 4Q16 Summary (Feb 2017 IDC Doc #US41259317) and IDC Worldwide 4Q16 HDD Shipment Results and Four-Quarter Forecast Update (Feb 2017 Doc #US42306617). 2015 revenue and unit baseline includes separate results from companies merged with non-affiliate third-party companies in 2016.

2. BiCS FLASH is a trademark of Toshiba Corporation.

3. Based on Toshiba Survey of February 1, 2017 of the NVMeTM SSDs and our Toshiba ZD6300 7.68TB NVMeTM SSD.

4. Based on Toshiba Survey, February 1, 2017 of NVMeTM SSDs and our BG Series M.2 1620 Single Package NVMeTM SSD.

5. <http://www.forbes.com/sites/michaelkanellos/2016/03/03/152000-smart-devices-every-minute-in-2025-idc-outlines-the-future-of-smart-things/#3ae5193969a7>

6. Patents cover all Toshiba businesses worldwide and is not limited to storage technologies. <https://www.ipo.org/index.php/publications/top-300-patent-owners/>